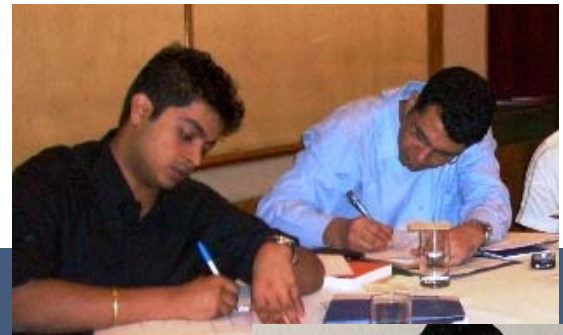




A Unique Training
Opportunity for
Fundraisers!



A 20-day Certificate Course in FUNDRAISING and COMMUNICATION

South Asian Fund Raising Group announces the launch of its first set of certificate course in 'Fundraising & Communication'!

NGOs in India are still facing a number of challenges and are highly dependent upon government and international funds while resources are available in plenty around us. NGOs can bring a ten fold more impact if they have fundraisers who help them reach and access the vast local resources in a professional manner. SAFRG's efforts, through this course, are to build skills and help NGOs to diversify their sources of funds and therefore move towards sustainability.

By the end of the course, participants will be able to:

- critically analyse the strengths and weaknesses of the organisation's existing resource base
- formulate a simple plan on how to diversify the resource base
- identify main funding sources and appropriate techniques to secure funding
- understand why communication is a prerequisite to fundraising and how to promote credibility
- set-up effective systems for reporting and communicating with donors

Methodology

The course shall be transacted through class-room teaching, presentations, group work, and case studies by leading trainers in Fundraising and experts in the field.

Who should attend these courses?

- NGO professionals
- Existing fundraisers who have not received any prior professional training in fund raising
- Individuals looking at fundraising as a career option

Medium of instruction and course material will be in English

Registrations Open!

June 8-30, 2010

**Indian Social Institute,
New Delhi**

(9.00 - 5.00, Monday to Saturday)

Last date for registrations: April 30, 2010

*For more details and registrations,
please contact us:*

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About Us

South Asian Fund Raising Group is a non-profit organization and has provided best-in-class fundraising and communications training in the region for more than 20 years. Established in 1989 with the mission 'To build fundraising capacity in South Asia', SAFRG has been at the forefront of such initiatives.

www.safrg.org